



ProClarity Publishing Server

A Comprehensive Business Overview

ProClarity Publishing Server automates the process of creating high quality publications to present corporate performance analysis with key performance indicators, graphs, charts, contextual information and commentary explaining the data. Examples of such publications include quarterly or annual reports, board meeting packets, insurance reports, investor reports, healthcare subscriber newsletters, category management reports, government entity public reports, and much more.

Publishing Server enables users to quickly and easily pull together useful information in convenient PDF or HTML formats that are easy to distribute.

Simply Create Sophisticated Publications

The process of creating high quality publications typically takes a lot of time and effort. An analyst might pull together data, create graphs, grids, and charts, maybe take screenshots of an analytic view, and put everything into a document to send to a graphic designer. The designer might then place the content into a corporate template

and include additional information such as commentary. The document could undergo several revisions until the final publication is produced. Publishing Server streamlines all of this, resulting in professional publications that are created with an easy, repeatable process.

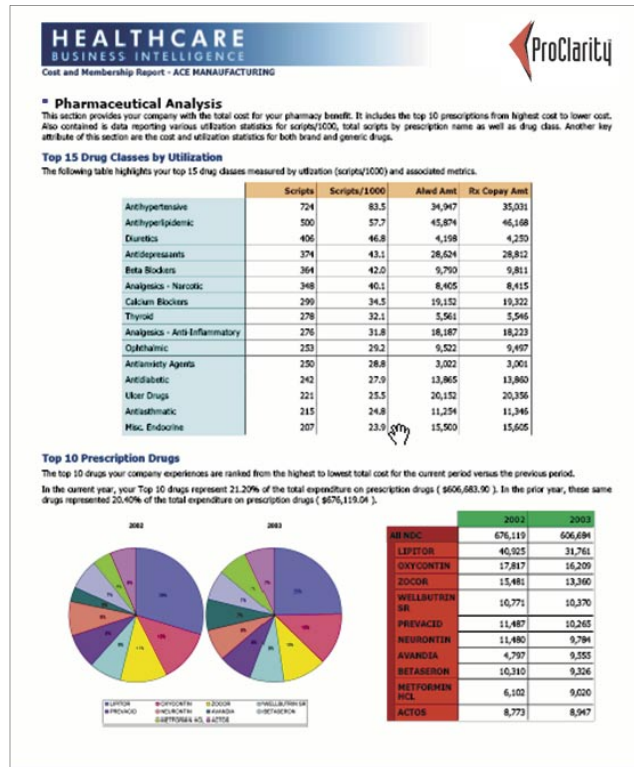
Publishing Server includes an intuitive, wizard-based interface that helps users create publication templates without requiring deep technical skills. Publication authors can select graphical data views from ProClarity analytic clients to include in their publications. They can then format, edit, arrange and add commentary and data-driven text to their views to create the final publication with the ProClarity Publishing client. The end result is a very appealing publication in a convenient HTML or PDF format that is suitable for stakeholder eyes.

Easily Repeatable Process

Publishing Server automates the process of creating and maintaining potentially complex publications. Each publication is a reusable template that drastically improves productivity. When a publication is created, it can be saved and rerun at a later date. Upon launching a publication template, Publishing Server will automatically update the



data, graphs and data-driven text with ProClarity OLAP data. Also, publication authors can include parameters or slicers, allowing a single publication to be used to create many recipient-specific publications. Publication authors can easily modify and maintain publications with Publishing Server.



Professional-Grade Publications
 ProClarity Publishing Server enables users to quickly and easily pull together analytic views and relevant information in high quality, professional-grade publications like this with data-driven commentary suitable for stakeholder eyes.

Extend the Reach of ProClarity Analytics
 Publishing Server makes it easy to share powerful insight gained from ProClarity Analytics in a format that is engaging and professional. Publishing Server enables you to put raw data and analytics together with meaningful content to give your readers a more complete understanding—with far less time and effort than ever before.

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