



CASE STUDY



Business: The overall objectives of the UK's leading information technology professional association are to promote the study and practice of computing and to advance knowledge of and education in IT for the benefit of the public. BCS is also chartered to award several professional designations, including Charter IT Professional (CITP); Chartered Engineer status (CEng); Incorporated Engineer status (IEng); and Chartered Scientist status (CSci). It is also a registered charity.

Membership: 67,000 worldwide.

Clarity 6 Users: The Finance department has overall responsibility, assisting 50 business (line) unit directors, managers and sub-managers currently using the system.

Founded: In 1957 and incorporated by Royal Charter in 1984.

"The ease of use combined with the multiple features and functionality of Clarity 6 set it apart as a well thought-out, professional product...it only took three to four weeks to set up the data cube, configure a new server and build the Clarity budget model for the initial 25 users and roll it out."

– Wendy Franklin, Head of Finance, British Computing Society (BCS)

The British Computer Society

Situation Analysis

BCS had used a homegrown budgeting and planning solution that had evolved over the years. However, the organization's continued growth required a new solution allowing it to access and consolidate financial data from its many diverse business areas as well as make consolidation faster, more detailed, reliable and accurate at the same time.

A corporate performance management (CPM) solution was sought that would offer budgeting, planning and forecasting capabilities, and which was capable of automatically creating a single spreadsheet with direct input from the business units, while maintaining information accuracy and version control.

According to Wendy Franklin, Head of Finance, BCS, "We needed a solution that would provide us with more flexibility to serve the needs we have as a growing organization. I also wanted a product that would work well immediately but grow and expand with us."

'Speedy Turnaround' Characterized Clarity Deployment

BCS started its search for CPM excellence at the Softworld Accounting & Finance Exhibition in London in October 2007. The organization needed a speedy turnaround so that it could use the new system to complete its year-end budget cycle.

After demonstrations by several companies, Clarity was selected and installed, providing a new system which was up and running in four weeks.

Wendy Franklin says: "The ease of use combined with the multiple features and functionality of Clarity 6 set it apart as a well thought-out, professional product. We also felt that Clarity was the right product because it combined ease-of-use with multiple features and functions. Clarity's customer service was excellent, ensuring that we met our very tight timeline for implementation. It took four weeks to build the master template, set up the data cube, configure a new server for the initial 25 users and roll it out. To do this one needs excellent two-way communication and a thorough understanding of our objectives, which Clarity provided during the implementation stage and continue to provide to date."

"The solution had a similar look and feel to our previous system and this greatly decreased the transition period for our users," added Franklin. "One of the major pluses, on the management accounts reporting side, is that Clarity 6 has provided our business managers with additional abilities including the ability to review their individual accounts. They can use the Clarity system to drill down back into the financial system using the Clarity reports."

Service and Support Excellence

BCS has been and continues to be impressed by the customer service levels provided by Clarity, through the initial deployment and subsequent business as usual support. After the successful implementation and subsequent use of the system, BCS is now considering the use of Clarity's forecasting features as well.

Global / North American Headquarters

2 Sheppard Avenue East, Suite 800
Toronto, Ontario, Canada M2N 5Y7
Toll free: 1.877.410.5070
Phone: 1.416.250.5500
Fax: 1.416.250.5533
Email: info@claritysystems.com

European Headquarters

83 Victoria Street
London SW1H 0HW, United Kingdom
Phone: +44 (0) 203 1784038
Fax: +44 (0) 203 0086180
Email: info@claritysystems.com

Asia-Pacific Region

Penthouse Level, Suntec Tower Three
8 Temasek Boulevard, Singapore 038988
Phone: +65 6866 3613
Fax: +65 6866 3636
Email: apac@claritysystems.com

About Clarity Systems

Clarity Systems delivers superior Corporate Performance Management software solutions for financial budgeting, planning, forecasting, consolidation, analytics and financial state ment reporting to a large, global client base. With a rich feature set, Clarity 6 and Clarity FSR are unified applications that offer the flexibility, security, and control needed to make more informed business decisions while meeting compliance requirements. Named as one of Profit's 100 fastest growing companies and a Branham 300 top 100 IT company, Clarity Systems continues to lead the industry as the independent CPM specialist. For more information, please visit our website at www.claritysystems.com