



ProClarity Analytics 6

Interface to Insight—Simple, Powerful and Adaptable Business Intelligence

ProClarity Analytics 6 provides organizations with powerful yet simple-to-use analysis tools to cover everything ranging from ad-hoc querying to sophisticated analytic modeling. The solution adapts to unique business and technical requirements while expanding the Microsoft business intelligence (BI) platform with a simple data access solution for SQL Server Analysis Services 2000 and 2005.

Business Insight—IT Efficiency

ProClarity simplifies how people receive and interact with data—putting an end to report-generation madness. IT is free to provide decision makers with richer, more targeted information, and end users are free to investigate changing performance issues on their own.

Using ProClarity, analysts create analytic starting points including graphs, key performance indicators (KPIs), data grids and advanced visualizations like the patented Decomposition Tree, Performance Map and the Perspective View. This leads to the rapid identification of trends, opportunities and threats hidden within large quantities of

data. These starting points are deployed through a variety of simple-to-use client tools designed to meet specific user needs including thin Web clients, zero-footprint dashboards, portals, reports, publications and scorecards.

Analytics 6 Solution Overview

ProClarity Analytics Server

ProClarity Analytics Server is the central component of the solution that provides simple access and use of data cubes and Unified Dimensional Models (UDM) from Microsoft SQL Server 2005 Analysis Services. It is the repository for business logic, meta data, and analytic content. Through the Analytics Server, end users receive secure access to relevant information.

ProClarity Dashboard Server

The Dashboard Server is optimized for Web deployments and integrates data views created in a ProClarity client as well as other URL-addressable content like Reporting Services reports, PDFs, and Web sites. This is a perfect starting place for users who need to monitor data. With Dashboard Server they can easily create personal dashboards,



Analytics 6 Overview

- Analytics Server
 - Dashboard Server
 - ProClarity for Reporting Services
 - Publishing Server
 - ProClarity for SharePoint Portal Server
 - ProClarity for Business Scorecard Manager
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access prebuilt dashboards, conduct light analysis and launch into full ad-hoc analysis to investigate root cause.

ProClarity for Reporting Services

ProClarity expedites the process of creating Reporting Services reports. Report authors use a ProClarity client to analyze and format data and then simply export an RDL file for integration into a report. Report authors can also include a link back to the ProClarity data view so end users can conduct ad-hoc investigation of the data without requesting additional reports from IT.

Publishing Server

Publishing Server makes creating high-quality, externally consumable publications simple. By integrating analysis, human commentary and data-driven text into reusable templates, the process of building publications like board packets, newsletters, and financial reports is simplified.

ProClarity for SharePoint Portal Server

Analytics can easily be embedded in a SharePoint Portal through a ProClarity Web part delivering a central location for enterprise information. Include as much or as little analytic horsepower in the portal as users require, from static data views to full ad-hoc interactivity.

ProClarity for Business Scorecard Manager

ProClarity provides organizations undertaking a comprehensive scorecarding initiative with exceptional, zero-footprint analytic capability. By connecting Business Scorecard Manager to powerful ProClarity analytics, end users can investigate company performance for planning purposes.

Expanding the Microsoft BI Platform

Strengthening the position as leading third-party analytic client for the Microsoft BI platform, ProClarity Analytics 6 takes advantage of significant improvements in SQL Server 2005. ProClarity simplifies end user navigation of the UDM, showing relationships between dimension hierarchies, attribute hierarchies and measures through context filters that focus the information end users receive.

ProClarity Analytics 6 is tightly integrated with Microsoft Office including Excel, PowerPoint and Exchange. End users can easily email insight across the organization, embed interactive charts into PowerPoint or create Excel-based applications that include ProClarity analytics.

Simple, Powerful and Adaptable

ProClarity provides unique tools for decision makers to explore large quantities of data in a way that provides rapid insight. Simple data navigation, powerful calculation and patented advanced visualization tools are the core components that make ProClarity Analytics the best at answering the question "why" when it comes to business change.