

# CLARITY 7™

CORPORATE PERFORMANCE MANAGEMENT



<http://www.nexdimension.net>

CLARITY 7 is a software application that integrates financial budgeting, planning, reporting, consolidations, analytics, scorecards and dashboards within a single, unified application. CLARITY 7 provides an MS-Excel look and feel over the web – to make the application intuitively easy to use.

CLARITY 7 delivers a comprehensive solution. No more conflict, no more uncertainty. Now companies can focus on making better business decisions faster, and comply with confidence to effectively drive towards their corporate performance objectives.

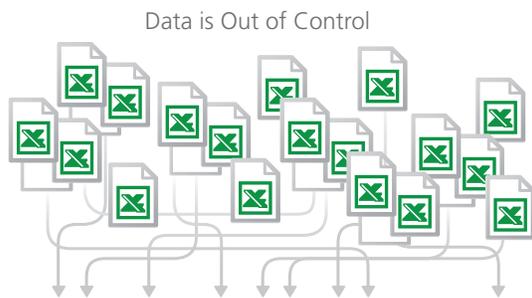
# THE PROBLEM

1. 56% of budgeting and forecasting effort is spent on low-value activities, including data collection and consolidation, reviews, approvals and report preparation.
2. 70% of respondents are dependent on spreadsheets for all or a portion of their financial planning activities.
3. 65% of respondents believe that the strategic relevance of budgeting and forecasting will increase over time, while only 5% expect a decrease.

*The Budgeting and Forecasting Study Advisory Services by PricewaterhouseCoopers*

## Which CPM "Solution" Are You Using Today?

### Spreadsheet Overload



Massive Manual Reconciliation



Lack of Confidence in Results

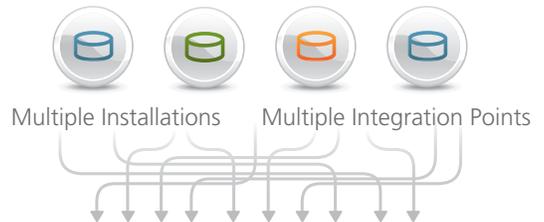


#### Results

- High user adoption
- IT is uninvolved
- Finance is dissatisfied
- Low confidence in results

### Patchwork of Applications

Multiple Upgrades      Multiple Training Programs



Budgeting/Planning Applications

Consolidations Applications



Scorecard Applications



Forecasting Applications

Multiple User Interfaces



#### Results

- Low user adoption
- IT is frustrated
- Finance is using multiple user interfaces
- High cost of ownership

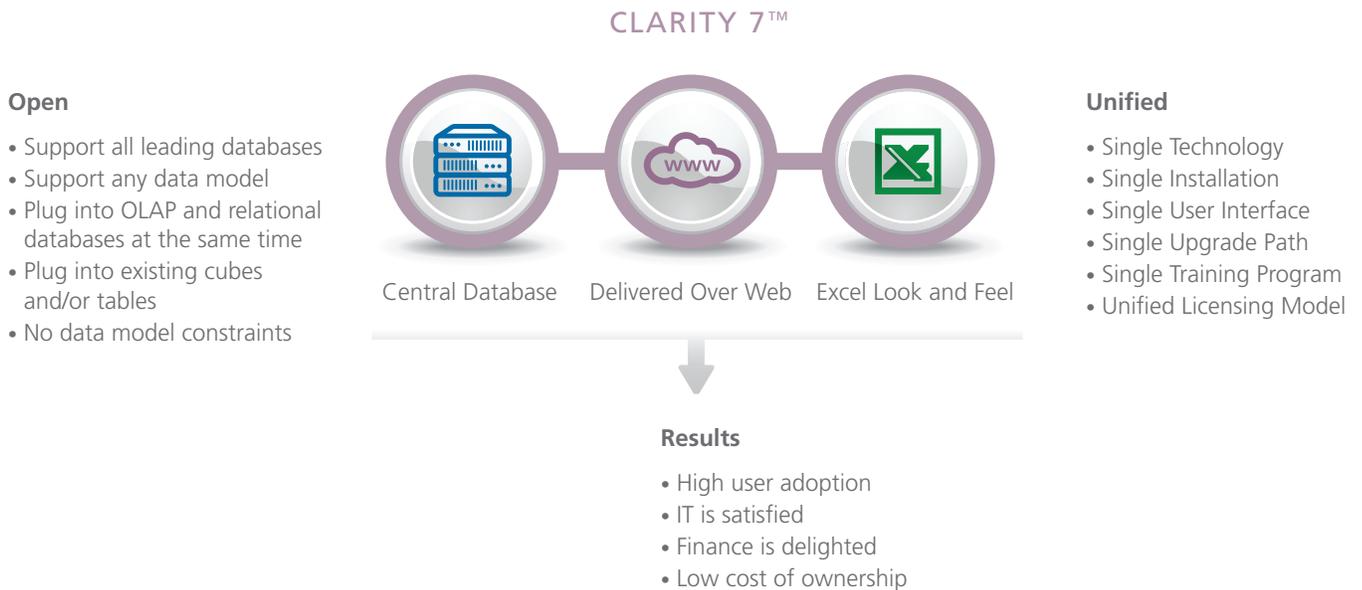
## THE SOLUTION

Manage Corporate Performance with CLARITY 7 to address financial budgeting, planning, forecasting, consolidations and analytic needs. CLARITY 7 provides a comprehensive solution. No more conflict, no more uncertainty. Now companies can make better business decisions, comply with confidence, and more effectively achieve their corporate performance objectives.

**"Clarity Systems (CLARITY 6) had the highest customer reference scores among the BPS Wave peer group..."**

*Forrester Research, Inc., The Forrester Wave™:  
Business Performance Solutions, Q4 2009, November 19, 2009*

### How Would You Design the Ideal CPM Solution?



**Clarity Systems' "...focus on addressing key issues for finance has led to the establishment of a top-tier planning solution (CLARITY 6)..."**

*Forrester Research, Inc., The Forrester Wave™:  
Business Performance Solutions, Q4 2009, November 19, 2009*

## UNIFIED AND OPEN

### The Definition of Unified

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- Single Technology
- Single Installation
- Single User Interface
- Single Upgrade Path
- Single Training Program
- Unified Licensing Model

### Unified

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Unlike products that are merged versions of independently developed applications, CLARITY 7 is built from the ground up as a unified solution – every component is designed to fit seamlessly into the next. You can start by addressing just one application area – or several – secure in the knowledge that CLARITY 7 will extend effortlessly to meet your evolving needs. Every application shares the same data store, the same data definitions, the same user interface, the same security settings, and the same administration console.

CLARITY 7 is installed in one operation and upgrades are straightforward – there is no need to synchronize versions of individual modules.

### The Definition of Open

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#### *Flexible Back-End*

- Supports OLAP and Relational Data in the same application
- Supports all leading databases
- Supports any data model

#### *Open Front-End*

- Design in MS-Excel, publish to the web

### Open

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CLARITY 7 delivers rich functionality in a way that adapts to your needs and priorities. CLARITY 7 provides an MS-Excel look and feel, within a web browser – making the application extremely easy-to-use. In fact, you can design your templates and reports in MS-Excel and then publish them to the web. As a result, functions, models and formatting can easily be defined with the skill set you already have. At the back-end, our flexible data model allows you to configure the database to meet your specific business requirements. Business rules can be defined to meet the most detailed and demanding requirements. And CLARITY 7 works with all the leading database management systems, ensuring compliance with your IT standards.



## FEATURES AND BENEFITS

### Budgeting and Forecasting

Allocate resources and responsibilities to execute on your chosen strategy

“What does everyone aboard need to do on the journey?” However insightful your top-down plans may be, they will remain just plans unless you can engage decision makers across the enterprise in turning them into reality. The Budgeting process secures their commitment by defining, at a detailed level, the resources at their disposal, the bounds within which they must operate and targets to be achieved.

### Consolidation, Reporting and Analysis

Confirm what has been achieved and set new objectives

“Are we there yet? Where to next?” In any large organization, key financial and operational data typically resides in a number of disparate source systems. The Consolidation process ensures that this information, defining the business performance achieved, is collated – with minimum latency and maximum accuracy – for presentation to stakeholders inside and outside the enterprise, in accordance with local and international accounting practices.

**“Clarity’s straightforward, easy-to-use, yet sophisticated product line has appealed to companies looking for an all-in-one application.”**

John Hagerty, Koppel Verma, AMR Research  
CPM Market Landscape

**“The ability to work in an open IT architecture also distinguishes it from other competitors and offers buyers deployment options not open to them through other vendors**

John Hagerty, Koppel Verma, AMR Research  
CPM Market Landscape

### Modeling and Strategic Planning

Define key objectives and establish a strategy to achieve your aims

“Where are we headed? How will we get there?” You need to assess strategic options in light of decisions you control and external factors you do not. Modeling how business drivers will impact performance in a range of scenarios is critical in effective long-range planning and establishing a top-down perspective on how your business needs to perform.

### Scorecarding and Dashboards

Maintain alertness, monitor progress and make tactical adjustments

“What’s ahead that will slow us down or provide a tailwind? Are we still on course? Do we need to proceed on a different bearing?” Actual events will inevitably deviate from plan and may threaten your objectives – or present opportunities to accelerate their achievement. Gathering forecasts of key business drivers on a regular, frequent basis provides an early-warning system, giving management time to digest and react to breaking news. Scorecards deliver up-to-date, balanced feedback to decision makers across the organization, focusing their attention on the operational and financial measures that define progress against plan, continually realigning management activity with strategy.



2009 Microsoft "ISV/Software Solution of the Year" Winner

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#### About Clarity Systems

Clarity Systems delivers software solutions to the Office of Finance. Our software helps large and mid-market organizations around the world improve their budgeting, planning, consolidations, scorecarding and management reporting processes, and also automates their external reporting processes to support the production of regulatory and statutory reports. Our unified applications help CFOs reduce risk while simultaneously improving operational efficiency. For more information, please visit our website at [www.claritysystems.com](http://www.claritysystems.com).