

FRx® Streamlines the Financial Reporting Process for Faster, Better Decision Making

Jennifer Kelly
Accounting
Manager,
Eye Care Centers
of America

Eye Care Centers of America is the nation's third largest retailer of eyewear, with 350 stores.

"I've worked with general report writers before, but none have FRx's functionality. FRx automates and simplifies the financial reporting process. The faster we can analyze and report the data, the better for the company."

John Bailey
Financial Programmer,
Eye Care Centers
of America

"FRx significantly speeds the distribution of financial information, allowing us to make informed decisions in a more rapid manner. It used to take two days to distribute financial information, now it only takes a couple of hours. FRx is easy to use and implement. The application makes the data available in a format that is much easier to analyze and manipulate."

Norm Geuder
Controller
North America,
Insituform
Technologies, Inc.

Insituform Technologies, Inc. is a leading provider of proprietary technologies and services for rehabilitating municipal sewers, water mains, and industrial piping systems.

"FRx enables us to distribute critical financial and production related information to operational and field management at least two days sooner than we were previously able to do."

"Our previous method of distribution limited us to delivering reports to only 20 managers. With FRx we are expanding our distribution list to include our operations managers and superintendents, increasing the number of recipients to approximately 100 managers."

Mark Field
Director of Information
Systems and Technology,
POI

Production Operators, Inc. (POI) is a leading provider of gas compression services.

"POI is very pleased with FRx. Throughput on report generation has increased by a factor of 12 times on the low end and 314 on the high end. POI is rolling out FRx viewer licenses to managers who will receive reports electronically and have drill-down access to underlying report detail."

"For POI, the primary strengths of FRx are increased speed in the reporting process, greater flexibility, finance-specific functionality and electronic report distribution."

Gary Hall
Controller,
Haggen, Inc.

Haggen, Inc. is a private retail grocery chain.

"Drill down functionality was essential. We wanted report users to be able to call up the financial statements and drill down to supporting transactions themselves without having to call up and ask questions. Another concern is to get that information into people's hands as quickly as possible to help support the decision-making process, in the field and at headquarters. With FRx, we have been able to quickly and accurately create all the financial reports we want for the stores and districts as well as the corporate executives and directors."

**Steve
Snodgrass**
Corporate
Controller,
Granite Rock

Granite Rock is a heavy highway construction company and provider of construction material.

"Before FRx, we would run 1,200 to 1,400 pages worth of reports and send them off in 60 different directions. Efficiency improvements aside, eliminating the need to distribute 1,200 pieces of paper at a cost of a nickel a page, creates a good rationale for FRx on a dollar-to-dollar basis alone."

"Now, with FRx we can easily include or exclude divisions and perform division-specific calculations automatically. This has saved one full day by eliminating the need to go through and manually determine who receives what report."

Renae Bishop
Financial
Systems Analyst,
Herman Miller, Inc.

Herman Miller, Inc. is a leading multinational provider of office, healthcare, and residential furniture management services, headquartered in Michigan since 1923.

"In one step the FRx Report Server can generate financial reports on a daily, weekly, monthly and annual basis and then automatically distribute the reports via email, which frees up the workstation to do other tasks. We process financials for 43 different companies on the FRx Report Server at night, freeing up the printer during the day for other reports."

Lisa Eley
Controller,
The Gallup
Organization

The Gallup Organization provides respected management and marketing services to clients around the world.

"I run my FRx reports every month and 'publish' them on the Lincoln, Nebraska server. When one of our executives has a question, all that person has to do is 'drill-down' into that line of the electronic report to access the general ledger account and details. I'm really looking forward to the completion of our intranet, when all of our offices will have the same instantaneous delivery of reports and the same ease-of-use. It really will improve our overall financial analysis and support of management."

Scott Cross
Vice President of
Finance and Administration,
Red Herring Communications

Red Herring Communications a leading publisher covering the business of technology, delivering information worldwide.

"With FRx, I can simply grab a different column format and put it with a different row format. I can slice and dice the company to provide a number of different views. I don't have to write a ton of macros, I can click on the separate column format and once opened, the row format and column format are automatically linked. I can also view the reports on screen before I print them, which is a real advantage with FRx that other report writers don't offer."

Judy Thomas
Marketing Director,
TM Group, Inc.

TM Group, Inc. is a leading Michigan-based reseller and provider of front office/back office e-business solutions for the midmarket.

"For the TM Group, the most attractive selling point of FRx was the DrillDown Viewer™ (DDV), a component that enables users to drill down from a summary level of information to the core, transaction level detail. Using the DDV feature, financial managers can navigate through financial reports by drilling down directly on their PCs."

**For information about FRx Software product offerings, call
800.379.8733 or visit our Web site at www.frxsoftware.com.**

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Financial Reporting
How smart companies make better decisions.