

FRx® Adds Value by Easily Consolidating Data from Company Divisions, Departments, and Other Sources

Scott Elliott
Executive Vice
President of
Information
Services,
American
TruckSource

American TruckSource offers new and used truck sales, leasing, and financing as well as truck parts and repairs.

"As a trucking company, we watch our cash very closely on a daily basis and need financial consolidations and breakdowns across departments, locations and regions. We wanted to find a piece of software that would easily handle those kinds of transactions. FRx provides all the things you want to automate a full-blown account reporting application, such as automatic roll-ups of information, multiple-period processing, and comparison to budgets. There's almost no comparison. FRx was the clear choice."

"After acquiring two companies, one with several locations, we wanted to be able to operate as a single company as quickly as possible. In quantifying our decision to go with the FRx application, it was more than just about dollars and cents. We simply couldn't achieve the level of financial reporting needed on the old system. It became almost a sink or swim decision."

"Before FRx, we didn't have a way to consolidate the information to show executives what their financial positions were. Manual consolidations were time-consuming and error-prone, so the whole process had to be automated. Now, informed decisions are possible because we can make timely comparisons, showing us where the dollars are."

Diane Phillips
Senior Financial Analyst,
Guthy-Renker

Guthy-Renker, a multinational marketing company, has become one of the world's largest direct-response television companies.

"We couldn't get the extraordinary results we wanted from ordinary reporting software. FRx eliminates the need for passing the forecast and budget back-and-forth between spreadsheets and an embedded report writer...that's a HUGE benefit and time saver!"

Gary Hall
Controller,
Haggen, Inc.

Haggen, Inc. is a private retail grocery chain.

"We change district managers, district alignments, and departments within stores all the time. With FRx, the concept of realigning those reporting relationships and bringing along all the history is just incredible. Our goal was to have control of the financial reporting within the accounting department, reducing the need for IT to be involved at every turn."

Carolyn Andrews
Project Manager,
Commonwealth
Telephone
Enterprises, Inc.

Commonwealth Telephone Enterprises, Inc. is a diversified telecommunications company providing solutions for delivering communications, information, and entertainment services.

"Because we reorganize frequently, it's important that we don't have to reorganize our accounting structure in our ERP system as well. With FRx, we have the ability to get the data we need."

"FRx enables us to get spreadsheet data from the subsidiary, combine it with information contained in our general ledger and generate a consolidated report. CTE is also using FRx to integrate data from spreadsheets and other databases to create reports required by the Federal Communications Commission. FRx's ability to integrate data from multiple sources is one of the things that made FRx very attractive."

testimonials

Testimonials

Brian Bentz
Manager of Finance
Administration,
Barrie Public
Utilities Company

Barrie Public Utilities Company distributes water and electricity to Ontario, Canada residents.

"The FRx server was able to integrate all of our older information from different databases, and we were up and running in a matter of days. FRx really caught my attention because the product was able to address each of our specific issues—each one."

Ken Ewald
Database and Systems
Administrator for
Corporate Finance,
The Gallup Organization

The Gallup Organization provides respected management and marketing services to clients around the world.

"Getting the monthly reports out of our embedded report writer used to be a nightmare. To keep everyone in sync, we used to produce and distribute detailed reports to every key international office. This meant having to FedEx a two-inch stack of reports to everyone."

Steve Snodgrass
Corporate Controller,
Granite Rock

Granite Rock is a heavy highway construction company and provider of construction material.

"Now, with FRx we can easily include or exclude divisions and perform division-specific calculations automatically. This has saved one full day by eliminating the need to go through and manually determine who receives what report."

Eddie Pitts
Corporate Controller,
Orange Lake
Country Club

Orange Lake Country Club is one of the nation's largest privately-owned timeshare resorts.

"We selected FRx because of the accounting expertise it offered. The dynamic tree structure and reporting rollups allow us to view the company from a variety of perspectives. We can 'slice and dice' the reports as we please, making it easier to analyze very specific portions of the reports."

Scott Cross
Vice President of Finance
and Administration,
Red Herring
Communications

Red Herring Communications is a leading publisher covering the business of technology, delivering information worldwide.

"Because FRx is highly intuitive, it gives us a lot of strength relative to other reporting applications. We have to look at three different lines of business and roll them up as one, but we also have to treat them as separate business units. We have to provide multiple sets of reports—budget vs. actual and forecasts vs. actual—for our department managers, and then we provide the executive team with a synopsis of how the company is doing on the whole. The information that's required for these reports is kept in both Excel™ and our general ledger; FRx allows us to easily integrate the two."

"About a year ago, we entered into a partnership with a much larger publishing company. They gave us their financial template of how they view their business. We've incorporated that type of reporting into our processes, which has resulted in financial reports that are much more comprehensive. If we weren't using FRx, the time I would have to spend generating these reports would be much greater."

"That's one of the real strengths FRx offers, the ability to grab other unit or financial information that is not maintained in our accounting system and include it in our financial reports."

For information about FRx Software product offerings, call
800.379.8733 or visit our Web site at **www.frxsoftware.com**.

FRx Software Corporation



Financial Reporting

How smart companies make better decisions.

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