BUSINESS ANALYTICS

BIO™ for Microsoft Dynamics™ SL

One Truth—Unlock information to help your people discover the one truth for your business so they can be more effective.

Microsoft Dynamics™

FOCUS

One Truth for Your Business

The most important resource in a company is the intellect of the people who work there. A key to business success is unlocking the potential of this resource. Too often, key information and knowledge is hidden away in different departments and systems across an organization. Often, these systems present different information that conflict with others. This makes integrated planning and accurate decision making very difficult, because people are working from different versions of the data, different versions of what is true for them. With BIO™ for Microsoft Dynamics™ SL you can unlock information to help your people discover the one real truth for your business so they can be more effective.

Businesses often face these challenges:
- Too much data and too many islands of information on personal computers
- Lack of a single, simple solution for reporting and operational analysis
- Need better controls for budgeting and financials
- Don't want to adopt new technologies that conflict with existing systems
- Need to identify rising stars and falling stars, and the reasons behind their performance
- Each department works from their own systems and their own set of numbers and there is no one, accurate view of reality.

BIO for Microsoft Dynamics SL is an easy to use analytics solution that helps amplify the impact all people can have in an organization through relevant insight into business drivers. Work from one set of company data by bringing operations and finance data such as projects, sales, inventory, customers, accruals, revenues, budgets, and more all together into one information tool. Interactive and self-service, BIO for Microsoft Dynamics SL provides personalized, role-based scorecards for everyone in your organization based on a common set of data. BIO for Microsoft Dynamics SL allows your people to impact:

- Increasing the lifetime value of customers
- Decreasing the cost of product and service delivery
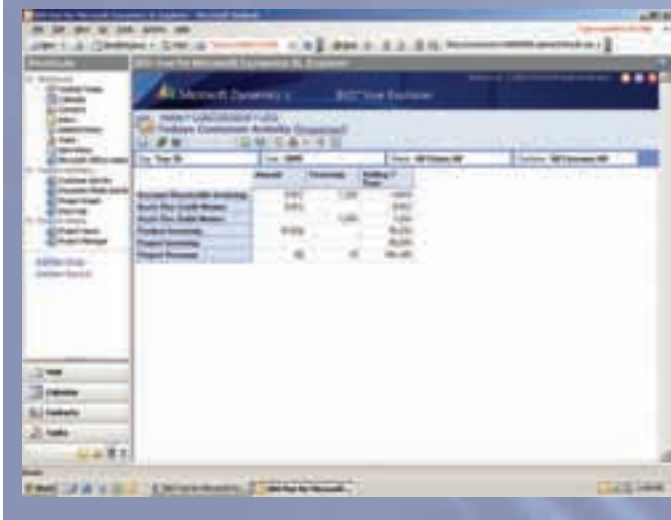- Strategic planning to expand your business

Built on the power of the Microsoft Dynamics SL and SQL Server, and able to use Microsoft Office, Business Scorecard Manager, Internet Explorer, Business Portal, and more, BIO for Microsoft Dynamics SL empowers all business users to build, manage and utilize scorecards and reports through familiar tools. This powerful solution keeps your team focused on the health and success of your business every day.

discover your
oneTruth

Connected

Fitting with your system reduces your technology adoption risk and increases your return from every dollar spent on IT. Because it is built on Microsoft Dynamics SL and SQL Server, the solution is easy for your IT department to adopt. BIO for Microsoft Dynamics SL helps alleviate information overload, as it consolidates information from all business functions to present one set of the same, accurate numbers for all people. This tool connects you to one simple solution – one truth – by providing you with information to manage projects and resource availability, commitments, and monitor inventory movement, sales order fulfillment, project status and risks. BIO for Microsoft Dynamics SL is built to provide a relevant view of performance for people, to keep your team connected.

View Data in Microsoft Outlook

Fitting with your systems, analysis such as this customer activity perspective can be viewed within Microsoft Outlook.

Insightful

Enabling confident decision making, your team can create action from a single version of the truth about your business. BIO for Microsoft Dynamics SL supports your need to monitor business activities from start to finish, dealing with budgets, timelines, department and employee productivity, and a project's effect on your company. This valuable solution creates meaningful analytics that make the best use of time and business knowledge, and analyze rising and falling star performance of customers, inventory, project managers, and more. BIO for Microsoft Dynamics SL provides insight to help you measure and improve operational efficiency.

Empowered People

Familiar and useful, these tools empower your people. BIO for Microsoft Dynamics SL fits into your existing Microsoft IT strategy and removes the complexity out of getting at the data, while presenting people with the right information, at the right time, in the right format. Create actionable knowledge through perspectives on data that are uniquely configured for individual people, focusing their daily efforts to highest value tasks, and mapping their work needs for an individualized experience. Provide interactive reports to people in tools already familiar to them, such as Microsoft Office products or Internet Explorer. By putting relevant information in front of people in a useful format and in a timely manner, BIO for Microsoft Dynamics SL empowers people to improve their efforts to recruit, retain, and satisfy both employees and customers.

High Return on Investment

Fuel your business productivity for high return on investment with the command and control you want to create growth. BIO for Microsoft Dynamics SL offers insight on relevant metrics like profitability and project margin percentages by department, item margins, and financial analysis and controls. Achieve the compliance control you need by tracking these metrics against budgets, quotas, and goals. Monitor interaction between different components of the company to insure these goals are met. This information-driven tool provides an accounting view by amount, date, fiscal period and department, in addition to an operational view by project, item, customer, and more. BIO for Microsoft Dynamics SL is driven to help you spend less time and money on gathering data – allowing you the capacity to achieve higher returns on your investments.

Manager Report Card

This example of a project manager's report card illustrates the value of perspectives that are uniquely configured for individual roles. Quickly access relevant information about a project including: margins, over/ under billings, activities, and more.

DECIDE

Amplify the Impact of People

The ultimate goal of business analytics is to improve organizational value. By providing actionable knowledge that is timely and accurate and focuses on the exceptional issues, people – from front line managers to executives – are freed to place their efforts on the activities that will have the greatest impact on the organization's success.

Our customers have asked for a simple solution for reporting and operational analytics to bring together information. Managers need an accurate understanding of their business which they find difficult if not impossible to get in a timely manner from multiple, disconnected systems. BIO for Microsoft Dynamics SL consolidates information from business functions to present one set of the same, accurate numbers for all people.

With a quick look at 'What's Happening Today,' financial managers can see the impact of operations from across their company, including customer and vendor payments, charges, cash flow, and available working capital.

ACT

Microsoft®

Microsoft Dynamics is a line of integrated, adaptable business management solutions that enables you and your people to make business decisions with greater confidence. Microsoft Dynamics works like and with familiar Microsoft software, automating and streamlining financial, customer relationship and supply chain processes in a way that helps you drive business success.

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